



woodenship
ADVERTISING & PUBLIC AFFAIRS

A Robert Nelson Company

FOR IMMEDIATE RELEASE
March 29, 2005

Contact: Jennifer Jones
(619) 269-7415 x112

**JENNIFER JONES NAMED NEW ACCOUNT SUPERVISOR AT WOODENSHIP
ADVERTISING & PUBLIC AFFAIRS**

(San Diego, CA) Upon her promotion to Account Supervisor, Jennifer Jones now leads the account team at Woodenship Advertising & Public Affairs. In her new role, Jones will manage all client communication activities and develop new business. Previously the agency's Targeted Communications Strategist, Jones brings extensive fundraising, direct marketing and management experience in public policy reform and advocacy.

Prior to joining Woodenship, Jones was the director of development for a non-profit in Washington, D.C. specializing in public policy and systemic reform. She developed and implemented regional and national communications and fundraising strategies for non-profits, political action committees, and over 75 political candidates at the local, state and federal levels. Jones holds a bachelor's degree in philosophy with a minor in English literature from Knox College in Galesburg, IL, and currently sits on the board of the San Diego Democratic Club.

Woodenship Advertising & Public Affairs provides a complete suite of integrated public affairs and advertising solutions including research, strategic planning, copy and creative design, production, media planning and placement and public relations for a select list of quality clients including American Water, the California Teachers Association, Waste Management and San Diego Mayor Dick Murphy among others.

For more information, please visit the company's website at www.woodenship.com.

###

3900 Fifth Avenue, Suite 130
San Diego, California 92103
T 619.269.7415 F 619.269.7484
www.woodenship.com